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United States Department of Agriculture

Summary of Exhibit

FOREST FIRES INCREASE COSTS

Each year throughout the United States, forest fires take a toll of \$17,000,000. More than 90 per cent of these are caused by human agencies, and are preventable. Nearly all of them can be attributed directly to carelessness.

Each year the useless destruction of valuable timber, and all the intangible losses resulting from the devastation of our forests will continue until every one is made to feel that care with fire in the woods is a personal responsibility.

The exhibit, FOREST FIRES INCREASE COSTS, is made in booth form, composed of three sections each 8 feet by 4 feet. The central section has a vivid scene, viewed through an opening and brightly illuminated, of the desolation which is wrought by forest fires. In the immediate foreground are representations of burned and blackened stumps, while the flames are still sweeping on their destructive course in the distance.

A sign at the top of the panel reads:
Homebuilders Pay the Fine.

At the bottom is the warning:
It will be collected in the Price of Wood Products
for every purpose.

At each side a finger pointing toward the observer emphasizes the fact:

You will pay a \$15,000,000 Fine this year for Carelessness with Fire, and your children will pay a bigger fine for the young growth destroyed by fire.

Each of the side sections of the booth contains four large colored and graphic representations of the most frequent causes of forest fires, namely:

Railroads	Lightning
Campers	Lumbering
Brushburning	Incendiaryism
Unknown	Miscellaneous

With these is given the average number of fires resulting annually from each cause and the percentage each is of the total.

Farmers' Bulletin 1417 and the pamphlets
Vacation in National Forests
Government Forest Work

Forests and Forestry in the United States
contain further information on forest fires. They may be obtained without cost from the U. S. Department of Agriculture, Washington, D. C.

